



## **ActOne Group**

Subsidiaries: AppleOne Employment Services, AgileOne, All's Well,

AllSTEM Connections Locations: California (HQ)

Industries: Commercial and Professional Services, CRM & Project

Management



**RISK LEVEL:** 

## **DESCRIPTION:**

ActOne Group is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. ActOne Group occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

## **Corporate Weaponization**

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Medium Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

ActOne Group integrates ESG into its business practices: "To ensure the ActOne Group's entire supply chain is aligned with sustainable business practices, suppliers are required to communicate the same Code of Conduct with their next-tier suppliers, agents, and thirdparty partners. This top-down approach sends a clear message to suppliers that they must adhere to the highest level of compliance and adopt a proactive approach to continuous improvement" (1). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

**Lower Risk** 

ActOne Group does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

High Risk

ActOne Group appears to prioritize diversity over merit in its recruitment, hiring, supply chain. From its 2022 Sustainability Report: "The ActOne Group's strategy and approach are promoting diversity, equity, and inclusion across the supply chain and the worker population. As an African-American and woman-owned enterprise with certification, the ActOne Group's unwavering advocacy for workplace diversity, unbiased hiring, equitable opportunity, and representative inclusion is part of our DNA." (1). The company does not publish a nondiscrimination policy (2)(3).

## **Corporate Governance and Public Policy**



Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

**High Risk** 

ActOne Group's VP & General Counsel, co-signed a letter to law firms demanding an improvement in diversity in order to retain business with the company (1). The company advocates for "a carbon offset program as the next step in our journey to reduce our organization's carbon footprint" (2). The company supports DEI within its business practices. From its 2024 Sustainability Report: "we are committed to upholding the values of DEI and employee well-being" (3). The company supports ESG within its business practices. From its 2023 Sustainability Report: "We are committed to integrating ESG principles into our day-to-day business practices, as we believe they are essential for long-term success and creating value for all stakeholders" (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Medium Risk of expression.

ActOne Group is a corporate partner of the National LGBT Chamber of Commerce (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

ActOne Group does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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