



Nexstar Media Group

Subsidiaries: NewsNation, The CW, Mission Broadcasting

Locations: Texas (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/nexstar-media-group/>

DESCRIPTION:

Nexstar Media Group is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Nextstar Media Group does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Nexstar Media Group has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1)(2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Nexstar Media Group does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "Nova Workforce Institute of Northeast Louisiana, Project Angel Food, and American Diabetes Association" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Nexstar Media Group requires its employees to take bias and diversity training (1). The company is an affirmative action employer, "The EEO Coordinator will be responsible for the day to day implementation and monitoring of the Company's Affirmative Action Plan" (2). The company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Medium Risk

Nexstar Media Group supports ESG within its business practices. From its 2023 ESG Report: "Our Board of Directors, through its Committees, evaluates and oversees risk areas related to ESG. This includes the Company's overall ESG reporting, as well as development of policies and programs to achieve short-term and long-term objectives" (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

Nexstar Media Group has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

Lower Risk

Nexstar Media Group has not used its PAC donations or lobbying for ideological purposes (1)(2)(3).

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