



OnCloud

Locations: Switzerland (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/oncloud/>

DESCRIPTION:

OnCloud is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, OnCloud does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

OnCloud has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

OnCloud does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

OnCloud requires its leaders to take a DEI leadership session titled "Inclusive Leadership". From its 2023 Impact Report: "In 2023, we launched our standalone Inclusive Leadership session, a prerequisite for all our leaders at On before joining the School of Leaders journey. This session covers topics such as conceptualizing diversity, inclusion, and equity at On, challenging biases in the workplace, and

embodying the behaviors of an inclusive leader" (1). The company protects its employees against viewpoint discrimination (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

OnCloud has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

OnCloud is a partner of Portland Frontrunners, a running club for LGBTQIA+ individuals (1). The company is a partner of We are Queer, a gym and coaching platform for the LGBTQIA+ community (2). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

OnCloud does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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