



West Bend Mutual Insurance

Locations: Wisconsin (HQ)
Industries: Insurance

RISK LEVEL:



Lower Risk

DESCRIPTION:

West Bend Mutual Insurance is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. West Bend Mutual does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

West Bend Mutual Insurance has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs ([1](#)).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

West Bend Mutual Insurance does not appear to discriminate against charitable organizations based on views or beliefs ([1](#)).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

West Bend Mutual Insurance appears to prioritize diversity over merit in its leadership composition and mentorship program. From its 2023 ESG spotlight: "Women hold 47% of leadership positions in the company. In 2023, 153 associates participated in leadership development programs; 49% of attendees were women... The board is comprised of 33% women." ([1](#)). West Bend Mutual Insurance does not provide viewpoint protections for its employees ([2](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

West Bend Mutual Insurance has not supported ideological causes or policies (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

West Bend Mutual Insurance has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

West Bend Mutual Insurance does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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