

Lemonade

Lemonade Insurance

Locations: New York (HQ)

Industries: Insurance

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/lemonade-insurance/>

DESCRIPTION:

Lemonade Insurance is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Lemonade Insurance does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Lemonade Insurance has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Lemonade Insurance does not appear to discriminate against charitable organizations based on views or beliefs The company's charitable giving focus areas are "Climate action, LGBTQ+, Emergency response, Health, Global poverty and education, and Animal rescue" (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Lemonade Insurance does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Lemonade Insurance integrates ESG into its business practices. From its blog: "Why Lemonade Won't Invest In Coal... Not a single US insurance company has publicly forsworn investment in fossil fuels generally, or coal specifically. That changes today." (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Lemonade Insurance has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Lemonade Insurance does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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