



Telus

Locations: Canada (HQ)
Industries: Telecommunication Services

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Telus is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Telus occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Telus integrates ESG into its business practices and has "a goal to achieve net carbon neutral operations by 2030" and it requires its suppliers "to share our commitment and support us in achieving these outcomes" (1). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Telus likely uses Benevity as its charitable giving platform. Benevity vets charities according to the Southern Poverty Law Center's Hate List, which includes mainstream libertarian, conservative, family, and religious advocacy organizations (1)(2)(3).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Telus appears to prioritize diversity over merit in its business structure through the establishment of racial targets for its leadership composition. The company is seeking "In 2023, we updated our Board diversity policy, increasing our gender target to 40 per cent from 30 per cent and expanding the categories for diversity" (1). The company does not publish a nondiscrimination policy (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Telus is committed to net zero carbon emissions (1). The company supports ESG within its business practices. From its Sustainability Report: "we have implemented an ESG training program for internal stakeholders, including procurement professionals and business managers" (2). The company hosted a "Drag Story Hour" which provided "a platform for drag performers to share their stories and inspire children and adults (3). The company supports DEI within its business practices, employing a D&I Council and Officer (4). The company offers an unconscious bias workshop for its employees (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Telus has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Telus does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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