

UserTesting

Locations: California (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

UserTesting is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, UserTesting does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

UserTesting has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

UserTesting does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

UserTesting appears to prioritize diversity over merit in its hiring. From its DEI page: "We're committed to building diverse candidate pipelines for new and existing roles by expanding our diversity sourcing efforts" (1). The company does not publish a nondiscrimination policy (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

UserTesting supports DEI within its business practices. From its DEI page: "We designed our Inclusion, Diversity, Equity, and Belonging (IDEB) strategy to guide us in fostering a culture in which everyone can come to work, be themselves, fully contribute, and

grow their careers" (1). UserTesting's CEO Andy MacMillan signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (2)(3). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

UserTesting has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

UserTesting does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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