



## S4Capital

Subsidiaries: Media.Monks

Locations: United Kingdom (HQ)

Industries: Commercial and Professional Services

### RISK LEVEL:



Lower Risk

#### DESCRIPTION:

S4Capital is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. S4Capital does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*S4Capital has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs [\(1\)](#).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*S4Capital does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Lower Risk

*S4Capital protects its employees against viewpoint discrimination [\(1\)](#).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** High Risk

*S4Capital supports ESG within its business practices. From its Interim Results for 2024: "We continue to focus on the three areas of our ESG strategy: zero impact workspaces, sustainable work, and diversity, equity and inclusion" [\(1\)](#). The company supports DEI within its business practices. From its Interim Results for 2024: "We focused on our people and people experience with our DE&I platform, Diversity in Action, which touches all aspects of our business. Embedding a greater understanding of diversity and cultural*

fluency into the Company is also a top priority" (2). The company is committed to net zero emissions by 2040 (3).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

S4Capital has not used corporate funds to advance ideological causes, organizations, or policies (1).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

S4Capital does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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