



# Terra Alpha Investments LLC

Locations: Washington, D.C. (HQ)

Industries: Diversified Financials

RISK LEVEL:



Medium Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/terra-alpha-investments-llc/>

## DESCRIPTION:

Terra Alpha Investments LLC is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The company Investments occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*The House Judiciary Committee is investigating Terra Alpha Investments LLC. From the House Judiciary Committee website: "House Judiciary Committee Chairman Jim Jordan (R-OH) and Subcommittee on the Administrative State, Regulatory Reform, and Antitrust Chairman Thomas Massie (R-KY) demanded information from more than 130 U.S.-based companies, retirement systems, and government pension programs about their involvement with the woke ESG cartel Climate Action 100+" (1). The company is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices (2)(3). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (4).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A**

*Terra Alpha Investments LLC does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk**

*Terra Alpha Investments LLC appears to prioritize diversity over merit in its recruitment and hiring. From its TAI 2023 Impact Report: "DE&I considerations and best practices are formally built into our hiring process and internship program" (1). The company does not publish a nondiscrimination policy (2).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk**

Terra Alpha Investments LLC is a signatory to the CFA Institute's Diversity, Equity, and Inclusion Code, indicating its support of DEI in its recruitment, hiring, onboarding, and promotions. Furthermore, the company pledges to integrate DEI into its policies, promote DEI in the investment industry, and provide regular reporting on its DEI metrics to the CFA Institute (1)(2)(3). The company is part of the Net Zero Asset Managers initiative, committed to carbon neutrality with its investments by 2050 (4)(5). The company is aligned with the Paris Agreement, which entails a commitment to net zero carbon emissions by 2050 (6). The company is a member of the Partnership for Carbon Accounting Financials, committed to net zero carbon emissions by 2050 (7)(8)(9). The company is a member of Climate Action 100+, committed to carbon neutrality by 2050 (10)(11). The company is a Ceres Network Member, committed to carbon neutrality by 2040 (12)(13)(14). The company supports DEI within its business practices, hosting a DEI Committee (15). The company supports DEI within its business practices. From its Who We Are page: "Our firm is dedicated to fostering a sense of belonging and being valued, and to empowering all people to utilize their diverse perspectives to help build an enduring business" (16). The company "Led a weeklong Wall Street Diversity Accelerator bootcamp" (17).

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Terra Alpha funded 1% for the Planet, an international organization whose members contribute at least one percent of their annual revenue to environmental causes (1). The company funded Carbon Disclosure Project, a global environmental disclosure framework (2). The company funded CERES, a nonprofit advocacy organization advocating for carbon neutrality (3). The company funded Sustainability Accounting Standards Board, a non-profit organization that develops and maintains industry-specific sustainability accounting standards (4). The company funded UN Principles of Responsible Investment, a network of investors incorporating ESG issues into investment analysis, decision-making, and other business practices (5). Otherwise, there are no publicly known cases of The company using corporate funds to advance ideological causes, organizations, or policies (6).

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

Terra Alpha Investments does not operate a PAC or report on its lobbying at this time (1)(2)(3).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.