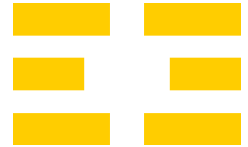


# Veritas

## Veritas Investments

Locations: California (HQ)  
Industries: Real Estate

RISK LEVEL:



Medium Risk

### DESCRIPTION:

Veritas Investments is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Veritas Investments occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Veritas Investments has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Veritas Investments does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are community development, city cleaning, and feeding the homeless (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Veritas Investments is a signatory of the Institutional Limited Partners Association's Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly (1)(2)(3). The company appears to prioritize diversity over merit in its recruitment and hiring process. From its Recruiting Privacy Policy page: "Diversity, equity and inclusion ("DEI") — foster a diverse and inclusive candidate pool and recruitment process as part of Veritas's DEI program, as permitted under applicable law" (4). From its Job Summary page: "At Veritas Investments we are dedicated to building a diverse, inclusive, and authentic workplace and celebrate authenticity, so if you are excited about this role but your past experience doesn't align perfectly with every qualification in the job description, we encourage you to apply anyways" (5). The company is an affirmative action employer, "We encourage and support an affirmative advertising and marketing program" (6). The company does not provide viewpoint protections for its employees (7).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** **High Risk**

*Veritas Investments is a signatory of the Institutional Limited Partners Association's Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly (1)(2)(3). The company's CEO is a signatory to CEOs for Gun Safety (4). The company supports DEI within its business practices. From its ESG page: "We are committed to being a diverse and equitable employer and housing provider and to providing professional and healthy work and living environments free of harassment, discrimination, retaliation, and disrespectful or abusive conduct" (5).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.** **High Risk**

*Veritas Investments partnered with Tracy Piper, an area native artist who shines light on "LGBTQIA, Black, POC, feminist, and tough social subjects" in her work (1)(2). The company funded Juanita MORE!, a Pride Sunday Party, "in which all proceeds were donated to San Francisco's Q Foundation" (3)(4)(5). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (6).*

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.** **N/A**

*Veritas Investments does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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