

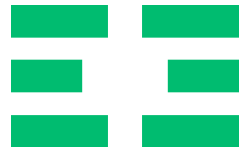


Triller

Locations: California (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Lower Risk

DESCRIPTION:

Triller, a music video app, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs, though it is currently engaged in a lawsuit alleging unequal benefits due to race. Triller created a video titled "Black Music Appreciation Month" that was vaguely supportive of Black Lives Matter. However, the company has not used corporate funds to advance ideological purposes. For these reasons, Triller receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Triller was sued for not meeting Equal Employment Opportunity Commission standards by denying Ferraro and Papa, two Triller creators, equal benefits based on their race (1). The case is ongoing, and it remains to be seen if Ferraro and Papa's claims are credible or not. However, Triller has not publicly terminated business relationships due to religious beliefs or political views.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Triller does not publish charitable giving guidelines.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Triller does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Triller created a video titled "Black Music Appreciation Month" that was vaguely supportive of Black Lives Matter but has otherwise avoided ideological issues (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **Lower Risk**

Triller has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes. **N/A**

Triller does not operate a PAC or engage in lobbying at this time (1)(2)(3).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023