



Champion

Locations: North Carolina (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:



Medium Risk

DESCRIPTION:

Champion, a teamwear brand, does not provide viewpoint protections for its employees. However, the company has not publicly terminated business relationships based on views or beliefs. The company covers the cost of "medically necessary transition-related care" for its employees and their children. In 2021, Champion partnered with LGBTQ organizations Sissy Studios and TABOO to release a Pride-centric clothing line. However, the company has not used corporate funds for ideological purposes. For these reasons, Champion receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Champion's parent company, Hanesbrands, received a score of 90 on the Corporate Equality Index from the Human Rights Campaign (1). Among other requirements, this means Champion vets suppliers according to LGBTQ policies. However, Champion has not publicly terminated business relationships due to

religious beliefs or political views.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Champion does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Champion does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

[1](#)([2](#)). In 2021, Champion partnered with LGBTQ organizations Sissy Studios and TABOO to release a Pride-centric clothing line ([3](#)). However, this line was limited to Australia, and Champion did not repeat the partnership in 2022.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Champion has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Champion does not operate a PAC or engage in lobbying at this time ([1](#))([2](#))([3](#)).

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