

The Baldwin Insurance Group

Locations: Florida (HQ)
Industries: Insurance

RISK LEVEL:



Lower Risk

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DESCRIPTION:

The Baldwin Group is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, The Baldwin Group does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

The Baldwin Group has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

The Baldwin Group does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **High Risk**

The Baldwin Group offers conscious inclusion and dismantling workplace discrimination training to its employees (1). The Baldwin Group appears to prioritize diversity over merit in its hiring. From its 2021 Environmental, Social and Governance Report: "We strive to create a diverse, entrepreneurial community of Colleagues, who are highly motivated to deliver vanguard solutions and experiences for our clients"(2). The Baldwin Group does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Lower Risk

The Baldwin Group has not supported ideological causes or policies ([1](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

The Baldwin Group has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

The Baldwin Group does not operate a PAC or engage in lobbying at this time ([1](#))([2](#))([3](#)).

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