



ActiveCampaign

Locations: Illinois (HQ)

Industries: Payment Processing

RISK LEVEL:



Lower Risk

DESCRIPTION:

ActiveCampaign is a software company that provides cloud-based marketing and sales solutions to small businesses. ActiveCampaign has not publicly dismissed business partners or employees due to political or religious differences, and the company does not discriminate against charitable organizations based on views or beliefs. ActiveCampaign does not provide political viewpoint protections. Although ActiveCampaign once briefly implied support for pro-abortion policy, the company generally stays away from hostile ideologies and organizations. For these reasons, ActiveCampaign receives a Lower Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

ActiveCampaign has not publicly terminated business relationships due to political or religious differences (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

ActiveCampaign does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

ActiveCampaign does not provide political viewpoint protections (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

ActiveCampaign briefly implied support for pro-abortion policy in its 2022 Pride Month post (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

ActiveCampaign has not given corporate funds to ideological organizations hostile to free speech (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

ActiveCampaign does not have a PAC.

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