



## ActiveCampaign

Locations: Illinois (HQ)

Industries: Payment Processing

### RISK LEVEL:



Lower Risk

#### DESCRIPTION:

ActiveCampaign is a software company that provides cloud-based marketing and sales solutions to small businesses. ActiveCampaign has not publicly dismissed business partners or employees due to political or religious differences, and the company does not discriminate against charitable organizations based on views or beliefs. ActiveCampaign does not provide political viewpoint protections. Although ActiveCampaign once briefly implied support for pro-abortion policy, the company generally stays away from hostile ideologies and organizations. For these reasons, ActiveCampaign receives a Lower Risk rating.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*ActiveCampaign has not publicly terminated business relationships due to political or religious differences (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*ActiveCampaign does not discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*ActiveCampaign does not provide political viewpoint protections (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*ActiveCampaign briefly implied support for pro-abortion policy in its 2022 Pride Month post (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*ActiveCampaign has not given corporate funds to ideological organizations hostile to free speech (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*ActiveCampaign does not have a PAC.*

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