



ActiveCampaign

Payment Processing

RISK LEVEL:



Lower Risk

DESCRIPTION:

ActiveCampaign is a software company that provides cloud-based marketing and sales solutions to small businesses. ActiveCampaign has not publicly dismissed business partners or employees due to political or religious differences, and the company does not discriminate against religious organizations in its charitable giving. ActiveCampaign does not provide political viewpoint protections. Although ActiveCampaign once briefly implied support for pro-abortion policy, the company generally stays away from hostile ideologies and organizations. For these reasons, ActiveCampaign receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

ActiveCampaign has not publicly terminated business relationships due to political or religious differences (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

ActiveCampaign does not discriminate against religious organizations in its charitable giving (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

ActiveCampaign does not provide political viewpoint protections (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

ActiveCampaign briefly implied support for pro-abortion policy in its 2022 Pride Month post (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

ActiveCampaign has not given corporate funds to ideological organizations hostile to free speech ([1](#)).

Uses corporate political contributions for ideological, non-business purposes.

N/A

ActiveCampaign does not have a PAC.

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023