



## AARP

Locations: Washington, D.C. (HQ)  
Industries: Insurance

### RISK LEVEL:



Medium Risk

### DESCRIPTION:

AARP is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. AARP occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*AARP has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*AARP does not discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*AARP does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** High Risk

*AARP has promoted Facebook's mid-pandemic bans on certain speech regarding the COVID-19 vaccine (1)(2). The company is a signatory of the Institutional Limited Partners Association's Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly (3)(4)(5). In November 2022, AARP partnered with the HRC and SAGE to present a webinar about "Finding an LGBTQ+ Inclusive Long term Care*

Community" (6).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

AARP is a copper sponsor of Out & Equal (1). The company is a corporate partner of the NGLCC (2). AARP sponsored the following 3x events in 2025: WorldPride 2025, Lancaster Pride Festival, Dakota OutRight Capitol Pride (3)(4)(5). Otherwise, there are no publicly known cases of AARP using corporate funds to advance ideological causes, organizations, or policies (6).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. High Risk**

AARP does not operate a PAC at this time but has lobbied for "LGBTQ Essential Data Act" (1)(2)(3).

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