



AARP

Locations: Washington D.C. (HQ)
Industries: Insurance

RISK LEVEL:



Medium Risk

DESCRIPTION:

AARP is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. AARP occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Lower Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

AARP has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs ([1](#)).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

Lower Risk

AARP does not discriminate against charitable organizations based on views or beliefs ([1](#)).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

Medium Risk

AARP does not provide viewpoint protections for its employees ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

AARP has promoted Facebook's mid-pandemic bans on certain speech regarding the COVID-19 vaccine ([1](#))[\(2\)](#). The company is a signatory of the Institutional Limited Partners Association's Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly ([3](#))[\(4\)](#)[\(5\)](#). In November 2022, AARP partnered with the HRC and SAGE to present a webinar about "Finding an LGBTQ+ Inclusive Long term Care

Community" [\(6\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

AARP is a copper sponsor of Out & Equal [\(1\)](#). The company is a corporate partner of the NGLCC [\(2\)](#). AARP sponsored the following 3x events in 2025: WorldPride 2025, Lancaster Pride Festival, Dakota OutRight Capitol Pride [\(3\)\(4\)\(5\)](#). Otherwise, there are no publicly known cases of AARP using corporate funds to advance ideological causes, organizations, or policies [\(6\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. High Risk

AARP does not operate a PAC at this time but has lobbied for "LGBTQ Essential Data Act" [\(1\)\(2\)\(3\)](#).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023