



# Sentry Insurance

Locations: Wisconsin (HQ)  
Industries: Insurance

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Sentry Insurance sells business insurance. It has not publicly terminated business relationships due to religious or political beliefs. Sentry Insurance does not protect employees from viewpoint discrimination. Sentry Insurance has not used its reputation or corporate dollars to support ideological agendas. For these reasons, Sentry Insurance receives a "Lower Risk" rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*There are no publicly known cases of Sentry Insurance terminating business relationships due to religious or political beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Sentry Insurance does not have any language excluding faith-based charities or schools from its gift-matching program ([1](#)). It does donate to faith-based charities such as the Salvation Army.*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Sentry Insurance does not protect employees from viewpoint discrimination ([1](#)).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** Lower Risk

*Sentry Insurance has not used its corporate reputation to support ideological causes or agendas.*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*There are no publicly known cases of Sentry Insurance using corporate dollars to support ideological groups hostile to freedom of expression.*

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**Uses corporate political contributions for ideological, non-business purposes.**

**Lower Risk**

*Sentry Insurance historically donates in a bipartisan manner and has not used its PAC to support ideological groups or agendas (1)(2).*

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