



XPEL, Inc.

Subsidiaries: XPEL Ltd., XPEL Canada Corp., XPEL Acquisition Corp., Apogee Corp., invisifRAME, Ltd.
 Locations: Texas (HQ)
 Industries: Automobiles and Components

RISK LEVEL:



Lower Risk

DESCRIPTION:

XPEL is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, the company does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

XPEL has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs ((1)).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

XPEL does not appear to discriminate against charitable organizations based on views or beliefs ((1))((2)).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

XPEL appears to prioritize diversity over merit in its leadership composition. From its Nominating and Corporate Governance Committee Charter: "In considering individual director candidates, the Committee also shall take into account diversity of gender, age, race, culture" ((1)). The company does not provide viewpoint protections for its employees ((2))((3)).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

XPEL has not supported ideological causes or policies ((1)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

XPEL has not used corporate funds to advance ideological causes, organizations, or policies ((1)).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

XPEL does not operate a PAC or engage in lobbying at this time ((1))((2))((3)).

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