



Zynex, Inc.

Subsidiaries: Zynex Monitoring Solutions, Inc., Zynex NeuroDiagnostics, Inc., Kestrel Labs, Inc.

Locations: Colorado (HQ)

Industries: Health Care Equipment and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Zynex is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. The company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Zynex integrates ESG into its business practices. From its ESG web page: "As a responsible and forward-thinking medical technology company, we are committed to integrating ESG considerations into our operations and decision-making processes" (1). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Zynex does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Zynex does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Zynex supports ESG within its business practices. From its ESG Web Page: "Our ESG Guiding Principles serve as a foundation for our efforts to create sustainable value for our shareholders, employees, customers, and the communities we serve" (1). The company

supports DEI within its business practices. From its ESG Web Page: "We believe in fostering a positive impact on society by valuing and investing in our people, supporting our communities, and prioritizing diversity and inclusion" (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Zynex has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Zynex does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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