

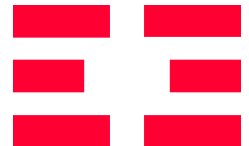


# Printful, Inc.

Locations: North Carolina (HQ)

Industries: Commercial and Professional Services

## RISK LEVEL:



High Risk

### DESCRIPTION:

Printful is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Printful embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** High Risk

*Printful ended its relationship with Gays Against Groomers, a self-described "A coalition of gays against the sexualization, indoctrination and medicalization of children," in December 2022 [\(1\)](#).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Printful does not publish charitable giving guidelines [\(1\)](#).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Printful does not provide viewpoint protections for its employees [\(1\)](#)[\(2\)](#).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*Printful regularly supports LGBTQ pride and related causes [\(1\)](#)[\(2\)](#)[\(3\)](#). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies [\(4\)](#).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Printful has supported Baltic Pride, a LGBTQ Pride festival in Latvia (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Printful does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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