



WideOpenWest

Subsidiaries: Broadstripe
Locations: Colorado (HQ)
Industries: Telecommunication Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

WideOpenWest is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

WideOpenWest integrates ESG into its business practices. From its 2022 Sustainability Report: "On behalf of the hardworking employees at WOW!, it is my pleasure to introduce our inaugural 2022 Sustainability Report. This report details our culture and value system and highlights how we explicitly and holistically incorporate our ESG framework into our relationships with customers, employees and other stakeholders" (1). However, the Company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

WideOpenWest does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

WideOpenWest required its executives to take DEI training (1). It appears to prioritize diversity over merit in its recruitment. From its 2022 Sustainability Report: "Our DEI approach is underpinned by our desire to attract and recruit from a large, diverse talent pool... We seek similar cultural fits when engaging with suppliers, communities and our customers" (2). The Company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Medium Risk

WideOpenWest supports DEI within its business practices. From its 2022 Sustainability Report: "We believe our broadband-first strategy requires a people-first organizational strategy embracing our DEI initiatives. The Journey is built on our values and culture as an organization and is implemented by a management team that participates in a DEI Foundational Training program. Our DEI approach is underpinned by our desire to attract and recruit from a large, diverse talent pool. We provide employees with an inclusive workplace culture in which they can develop professionally. We seek similar cultural fits when engaging with suppliers, communities and our customers" (1). Otherwise, the company has not supported ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

WideOpenWest has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

WideOpenWest does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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