



WisdomTree, Inc.

Subsidiaries: WisdomTree International Group, Inc., WisdomTree Digital Management, Inc., WisdomTree Securities, Inc., WisdomTree Digital Movement, Inc., WisdomTree Transfers, Inc.

Locations: New York (HQ)

Industries: Diversified Financials

RISK LEVEL:



Medium Risk

DESCRIPTION:

WisdomTree is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

WisdomTree is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices (1)(2). The company integrates ESG into its business practices. From its 2023 ESG Report: "Alongside ESG screening, sustainably themed investing and ESG integration are key pillars in WisdomTree's approach to incorporating ESG considerations into investment processes for equity strategies" (3). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

WisdomTree does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

WisdomTree offers unconscious bias training to its employees (1). The company appears to prioritize diversity over merit in its leadership composition. From its Nominating and Governance Committee Charter: "Whether the nominee, if elected, assists in achieving a mix of Board members that represents a diversity of background and experience, inclusive of gender, race, ethnicity, age, gender identity, gender expression and sexual orientation" (2). It does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

WisdomTree supports DEI within its business practices, hosting a DEI Council (1). It supports DEI within its business practices. From its Careers Web Page: "We're proud to have built a diverse and inclusive workforce across gender, race, age and ability, including on our leadership teams and boards" (2). The company supports ESG within its business practices. From its 2023 Corporate Social Sustainability Report: "WisdomTree is seeking to improve the Environmental, Social and Governance (ESG) positioning of our firm as a whole" (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

WisdomTree has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

WisdomTree does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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