



Quadiant (formerly Neopost Inc.)

Locations: France (HQ)
Industries: Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Quadiant, formerly Neopost Inc. is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Quadiant occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Quadiant has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Quadiant does not appear to discriminate against charitable organizations based on views or beliefs. Quadiant Cares' charitable giving focus areas are "Quality education and decent work; Inclusion and diversity; Environment: waste and pollution reduction" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Quadiant appears to prioritize diversity over merit in its recruitment and hiring. From its Quadiant Inclusion Policy 2023: one of its commitments is to "Build diverse teams by attracting, recruiting, and hiring from diverse talent pools to enrich the organization" (1). The company requires its employees to take unconscious bias training (2). The company protects its employees against viewpoint discrimination (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Quadient's CEO, Geoffrey Godet, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (1)(2). The company is committed to net zero emissions by 2050 (3). The company supports DEI within its business practices. From its 2023 Inclusion Policy: "Leaders own and are accountable for the success and integration of DE&I into business strategy" (4). The company supports ESG within its business practices. From its CSR page: "We use the Global Reporting Initiative (GRI) Standards as a basis for disclosure. GRI Standards help businesses and other organizations understand and communicate their impacts on ESG issues by providing them with the global common language" (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Quadient is a partner of myGwork and Czechitas (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Quadient does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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