The London Company

Locations: Virginia (HQ)
Industries: Diversified Financials

RISK LEVEL:

Medium Risk

View this company on 1792 Exchange: https://1792exchange.com/company/the-london-company/

DESCRIPTION:

The London Company, LLC is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. The London Company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

The London Company of Virginia is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices (1)(2). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (3).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

The London Company does not appear to discriminate against charitable organizations based on views or beliefs (1)(2)(3).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **Medium Risk**

The London Company does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. | **Medium Risk**

The London Company supports ESG within its business practices. From its ESG webpage: "Responsible investing and ESG are part of the way we invest, and we encourage our portfolio companies, partners, and vendors to incorporate these practices into their businesses" (1). Otherwise, the company has not supported ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. | **Lower Risk**

The London Company has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. | **N/A**

The London Company does not operate a PAC or engage in lobbying at this time (1)(2)(3).
