



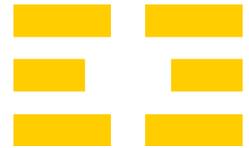
Pursuit Attractions and Hospitality, Inc.

Subsidiaries: Alaskan Park Properties, Banff-Jasper Collection Holding Corp, FlyOver Attractions, Brewster, Glacier Park

Locations: Colorado (HQ)

Industries: Consumer Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Pursuit Attractions and Hospitality, Inc. is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Pursuit has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Pursuit does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Pursuit requires its employees to take DEI training (1). The company appears to prioritize diversity over merit in its recruitment. From its ESG Social webpage: "We have undertaken initiatives, which go beyond legal compliance, to recruit from diverse audiences, such as minorities, women, and veterans" (2). Pursuit does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Pursuit supports DEI within its business practices. From its ESG Social webpage: "At Pursuit, we believe that diversity, equity, and

inclusion (DEI) is an ongoing journey, and we are proud of our DEI achievements so far, yet also cognizant of the work we still have ahead" (1). The company supports ESG within its business practices. From its ESG Overview webpage: "Our Board recently strengthened several environmental and social policies, and oversees our risks and opportunities. We are committed to continuous progress on our ESG journey" (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

1)(2)(3). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (4).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Pursuit does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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