



Emma (MyEmma.com)

Locations: Tennessee (HQ)

Industries: Email Marketing

RISK LEVEL:



Lower Risk

DESCRIPTION:

Emma (MyEmma.com) does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. The company regularly supports LGBTQ Pride and BLM. However, Emma has not used its corporate funds for ideological purposes. For these reasons, Emma (MyEmma.com) receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Emma (MyEmma.com) has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Emma does not discriminate against charitable organizations based on views or beliefs [\(1\)](#)

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

The parent company of Emma (MyEmma.com), Campaign Monitor, does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Emma (MyEmma.com) publicly supports LGBTQ Pride and BLM [\(1\)](#)[\(2\)](#)[\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Emma (MyEmma.com) has not used corporate funds to advance ideological causes, organizations, or policies (1)(2)(3).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Emma (MyEmma.com) does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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