


Shipt

Locations: Alabama (HQ)

Industries: Consumer Services, Transportation

RISK LEVEL:

Medium Risk
DESCRIPTION:

Shipt is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Shipt occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

Shipt has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

Shipt will not donate to "houses of worship" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **Medium Risk**

Shipt does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **High Risk**

Shipt signed an open letter endorsing the Equality Act, a contentious proposal to amend the 1964 Civil Rights Act by adding sexual orientation and so-called gender identity as protected categories. The legislation would, among other implications, grant biological men access to women-only spaces such as sports teams and public restrooms, and compel healthcare providers to deliver sex-denying healthcare and was part of the Freedom for All Americans coalition, which advocated for federal legislation that would

overrule state laws designed to protect girls' sports and similar laws (1)(2). The company has committed to multiple acts of public advocacy for the LGBTQ movement, including selling LGBTQ clothing in its shop and hosting LGBTQ events (3)(4). The company opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces (5). Its CEO, Kelly Caruso, denounced various states' legislative efforts to protect election integrity and security (6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Shipt donated \$10,000 split between The Magic City Acceptance Center, Queer, LifeSpace, and GLSEN (1). The company announced a donation of \$1 million over 5 years to The Birmingham Promise as part of its DE&I initiatives (2)(3). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (4).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Shipt does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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