



Strive Asset Management

Locations: Ohio (HQ)
Industries: Diversified Financials

RISK LEVEL:



Lower Risk

DESCRIPTION:

Strive Asset Management is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Strive Asset Management does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Strive Asset Management has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (1). The company says that "our investment products do not exclude "bad-acting" companies. Why? Because we believe in engagement over divestment" (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Strive Asset Management does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Strive Asset Management does not publish a nondiscrimination policy (1). However, the firm has criticized other companies for hiring based on "politics" and other identities rather than "merit" (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Strive has not supported ideological causes or policies (1). In fact, the company has committed itself to opposing ESG practices, and

the firm has written multiple open letters to large companies criticizing their ESG policies [\(2\)](#)[\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Strive has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Strive Asset Management does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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