



# Strive Asset Management

Locations: Ohio (HQ)

Industries: Diversified Financials

RISK LEVEL:



Lower Risk

## DESCRIPTION:

Strive Asset Management is a asset management firm founded in 2022 to, in its own words, "offer everyday Americans a way to invest in the stock market without mixing business with politics." Strive has not publicly terminated employees due to political differences. Strive does not publish viewpoint nondiscrimination protections, though the company has criticized other organizations for ideologically-focused hiring practices. Strive has not funded or endorsed ideological movements or groups hostile to freedom of expression. The company has implored large corporations to begin deemphasizing ESG practices. For these reasons, Strive Asset Management receives a Lower Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Strive Asset Management has not publicly terminated business arrangements due to political or religious differences (12).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Strive Asset Management does not have a charitable giving program (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** Medium Risk

*Strive Asset Management does not specifically provide political viewpoint protections (1). However, the firm has criticized other companies for hiring based on "politics" and other identities rather than "merit" (2).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** Lower Risk

*Strive has not corporately endorsed sociopolitical ideologies (1). In fact, Strive has committed itself to opposing ESG practices, and the firm has written multiple open letters to large companies criticizing their ESG policies (2)(3)*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Strive has not corporately funded ideological groups hostile to freedom of expression (1).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Strive Asset Management does not have a PAC or make political contributions at this time(1).*

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