



Barings

Locations: North Carolina (HQ) Industries: Diversified Financials



DESCRIPTION:

Barings is a investment management firm headquartered in North Carolina. Though Barings maintains some level of autonomy, the company is owned by Massachusetts Mutual Life Insurance Co. Barings vets vendors according to LGBTQ policies but has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs. Barings covers the cost of "medically necessary transition-related care― for its employees and their children. Barings executives have signed letters supporting DEI policies and condemning state efforts to secure local elections. Barings is committed to net zero emissions by 2050. The company is a signatory of the Institutional Limited Partners Association's Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly. However, Barings protects its employees from viewpoint discrimination and has not used its corporate funds for ideological purposes. For these reasons, Barings receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Medium Risk

Massachusetts Mutual Life Insurance Co., parent company of Barings, received a score of 100 on the Corporate Equality Index from the Human Rights Campaign (1)(2). Among other requirements, this means the company has pledged to vet vendors for LGBTQ policies. However, Barings has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

High Risk

Barings will not match employee donations to "churches and religious organizations" (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

Lower Risk

Barings protects its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy



Uses corporate reputation to support ideological causes and/or organizations hostile to freedom High Risk of expression.

1)(2). Baring's CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (3). Barings Managing Director Mina Pacheco Nazemi has signed a pledge from the Leadership Now Project, which opposes various state-level voting security initiatives (4). Barings is a signatory of Climate Action 100+, committed to net zero carbon emissions by 2050 (56)(7)(8).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Lower Risk of expression.

Barings has donated \$250,000 to organizations focused on racial justice. However these groups do not publicly espouse ideological agendas (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Barings LLC does not operate a PAC at this time (1)(2).

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