



Boston Common

Locations: Massachusetts (HQ)

Industries: Diversified Financials

RISK LEVEL:



High Risk

DESCRIPTION:

While Boston Common Asset Management has not publicly terminated employees based on views or beliefs, Boston Common is an ESG-guided firm that will not invest in companies involved in tobacco, firearms, fossil fuels, and several other industries. Boston Common has opposed election security measures and has pledged to educate its employees on antiracism. Boston Common does not provide viewpoint protections for its employees. Its founder and President Geeta Aiyer has publicly attended and discussed BLM protests around Boston. Its Asset Management is part of the Glasgow Net Zero Alliance, committed to carbon neutrality by 2050. For these reasons, Boston Common earns a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

Boston Common will avoid making investments in companies with “significant” stakes in fossil fuels, nuclear energy, tobacco, firearms, and several other industries (1). Boston Common has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Boston Common does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Boston Common does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Founder and President Geeta Aiyer publicly attended two Black Lives Matter protests in Boston in 2015 (1). Boston Common is a member of the Civic Alliance, which rejects election integrity and security measures (2). Boston Common Asset Management is a member of the Partnership for Carbon Accounting Financials, committed to net zero carbon emissions by 2050 (3)(4)(5). Boston Common released a statement condemning anti-racism and pledging to fight it internally through educating and training employees (6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Boston Common is a general sponsor of the United States Sustainable Investing Foundation, which endorses the proliferation of ESG in the private sector (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Boston Common does not operate a PAC at this time (1)(2)(3).

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