

**Yeti**

Locations: Texas (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:**Medium Risk****DESCRIPTION:**

Yeti, a manufacturer specializing in outdoor products, ended its discount program for the NRA in 2018, causing claims of cancellation. Yeti does not protect employees from viewpoint discrimination. Yeti has hosted LGBTQ PRIDE events. However, Yeti does not donate to ideological causes or groups hostile to freedom of expression. It does not appear to discriminate against religious groups in its charitable giving. For these reasons, Yeti receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

In 2018, Yeti ended its legacy discount program with the NRA, which launched claims of cancellation and discrimination (1)

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Yeti does not appear to discriminate against charitable organizations based on views or beliefs (1)

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Yeti does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Yeti has committed to multiple acts of public advocacy for or engagement with the LGBTQ movement, including attending PRIDE events and creating its PRIDE+ resource group (1). In 2020, Yeti launched its unconscious bias training for all employees (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Yeti partners with organizations that “celebrate a life outdoors” (1). Yeti has not used corporate funds to advance ideological causes, organizations, or policies(2).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Yeti does not operate a PAC at this time (1)

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023