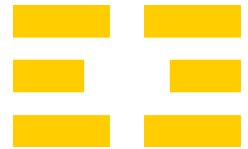


**Yeti**

Locations: Texas (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:**Medium Risk****DESCRIPTION:**

Yeti, a manufacturer specializing in outdoor products, ended its discount program for the NRA in 2018, causing claims of cancellation. Yeti does not protect employees from viewpoint discrimination. Yeti has hosted LGBTQ PRIDE events. However, Yeti does not donate to ideological causes or groups hostile to freedom of expression. It does not appear to discriminate against religious groups in its charitable giving. For these reasons, Yeti receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

In 2018, Yeti ended its legacy discount program with the NRA, which launched claims of cancellation and discrimination ([1](#))

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Yeti does not appear to discriminate against charitable organizations based on views or beliefs ([1](#))

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Yeti does not provide viewpoint protections for its employees ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Medium Risk**

Yeti has committed to multiple acts of public advocacy for or engagement with the LGBTQ movement, including attending PRIDE events and creating its PRIDE+ resource group ([1](#)). In 2020, Yeti launched its unconscious bias training for all employees ([2](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Yeti partners with organizations that “celebrate a life outdoors” ([1](#)). Yeti has not used corporate funds to advance ideological causes, organizations, or policies([2](#)).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Yeti does not operate a PAC at this time ([1](#))

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