

Auto-Owners Insurance

Locations: Michigan (HQ)
Industries: Insurance

RISK LEVEL:



Medium Risk

DESCRIPTION:

Auto-Owners Insurance is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Auto-Owners Insurance occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Auto-Owners Insurance has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Auto-Owners Insurance will not donate to groups with "religious affiliations" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Auto-Owners requires its employees to take diversity and inclusion training (1). It does not provide viewpoint protections for its employees (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Auto-Owners Insurance supports DEI within its business practices, hosting a Diversity and Inclusion Council (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Auto-Owners Insurance has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Auto-Owners Insurance does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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