


Bitly

Locations: New York (HQ)

Industries: Software and Services

RISK LEVEL:

Lower Risk
DESCRIPTION:

Bitly does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. Bitly has used its corporate funds to support LGBTQ causes. For these reasons, Bitly receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

Bitly has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Bitly does not discriminate against charitable organizations based on views or beliefs⁽¹⁾.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Bitly does not provide viewpoint protections for its employees ⁽¹⁾.

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Lower Risk**

Bitly has not supported ideological causes or policies ⁽¹⁾.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **Medium Risk**

Bitly has used its corporate funds to donate to The Trevor Project, an LGBTQ organization [\(1\)](#)[\(2\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Bitly does not operate a PAC at this time [\(1\)](#)[\(2\)](#).

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