

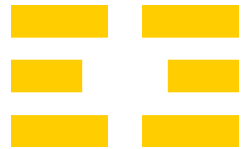


Seventh Generation

Locations: Vermont (HQ)

Industries: Household and Personal Products

RISK LEVEL:



Medium Risk

DESCRIPTION:

Seventh Generation sells environmentally friendly cleaning and care products. The company is a part of the Unilever conglomerate, though the company retains administrative control over many of its own operations. Though Unilever has pledged to vet vendors for LGBTQ+ policy, Seventh Generation protects its employees from viewpoint discrimination and has not terminated business relationships due to ideological differences. Seventh Generation has strongly opposed election security legislation, and the company has directly funded Planned Parenthood and matched donations to the ACLU. Seventh Generation is committed to carbon neutrality by 2040. The company is a member of the "Don't Ban Equality" business coalition. Seventh Generation denounced various states' legislative efforts to protect election integrity and security. For these reasons, Seventh Generation earns a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Seventh Generation has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs. Unilever, the parent company of Seventh Generation, received a score of 100 on the Corporate Equality Index from the Human Rights Campaign (1)(2). Among other requirements, this means Unilever pledges to vet its vendors for LGBTQ policies and advocate for LGBTQ communities and policies.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

Seventh Generation does not discriminate against charitable organizations based on views or beliefs (1)

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **Lower Risk**

Seventh Generation protects its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Seventh Generation has opposed laws bolstering election security by publicly denouncing Georgia's 2021 law and joining the Civic Alliance (1)(2). The company is a Ceres Network Member, committed to net zero carbon emissions by 2040 (3)(4). Seventh Generation has posted blog posts on its website in support of Planned Parenthood (5). The company has also posted blog posts advocating for ACLU and Black Lives Matter causes and suggested that "defunding the police" might be an impactful solution (678).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Seventh Generation has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Seventh Generation does not operate a PAC at this time (1)(2).

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