



## Brink's

Locations: Virginia (HQ)

Industries: Commercial and Professional Services, Technology Hardware

and Equipment



**RISK LEVEL:** 

## **DESCRIPTION:**

Brink's is a security company headquartered in Richmond, VA. Brink's does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. Brink's has signed a CEO Action pledge and partnered with an LGBTQ organization. Brink's will not match employee donations to religious organizations. For these reasons, Brink's earns a Medium Risk rating.

## **Corporate Weaponization**

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

**Medium Risk** 

Brink's has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs. Brink's has a supplier diversity pledge that requires vendors not to discriminate based on sexual orientation (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

**High Risk** 

Brink's discriminates against religious organizations in its charitable giving (1

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

Medium Risk

Brink's does not provide viewpoint protections for its employees (1

## **Corporate Governance and Public Policy**

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom Medium Risk of expression.

Brink's CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (1).



Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Medium Risk of expression.

Brink's partners with Promise House, an LGBTQ youth organization (1).

Uses corporate political contributions for ideological, non-business purposes.

**Lower Risk** 

Brink (1)(2).

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