



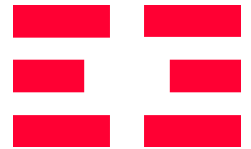
STITCH FIX

Stitch Fix

Locations: California (HQ)

Industries: Consumer Durables and Apparel, Retailing

RISK LEVEL:



High Risk

DESCRIPTION:

Stitch Fix is a personal styling service headquartered in San Francisco. Stitch Fix does not provide protections against viewpoint discrimination, and the company terminated its advertising on Laura Ingram's Fox News show after she criticized gun control activist David Hogg in 2018. Stitch Fix has publicly opposed state-level abortion and election security laws, and the company has funded the BLM organization. The company is a member of the "Don't Ban Equality" business coalition. For these reasons, Stitch Fix earns a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

In 2018, Stitch Fix pulled its advertisements from Laura Ingram's Fox News show after she criticized gun control activist David Hogg ([1](#)).

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **N/A**

Stitch Fix does not publish charitable giving guidelines.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Stitch Fix does not provide viewpoint protections for its employees ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

In 2021, Stitch Fix publicly denounced an anti-abortion state law in Texas ([123](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Stitch Fix donated \$100,000 to the Black Lives Matter organization in 2020 (1). Stitch Fix also directly matches donations to the BLM Global Network Foundation (2). After the proposal of an anti-abortion state law in Texas, Stitch Fix began donating to a local "Practical Support Organization," presumably to aid Texas women seeking abortions out of state.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Stitch Fix does not operate a PAC at this time (1)(2).

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