



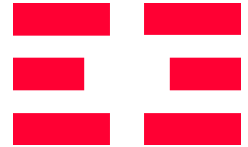
STITCH FIX

Stitch Fix

Locations: California (HQ)

Industries: Consumer Durables and Apparel, Retailing

RISK LEVEL:



High Risk

DESCRIPTION:

Stitch Fix is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Stitch Fix embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

In 2018, Stitch Fix pulled its advertisements from Laura Ingram's Fox News show after she criticized gun control activist David Hogg ([1](#)).

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. N/A

Stitch Fix does not publish charitable giving guidelines ([1](#)).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Stitch Fix does not provide viewpoint protections for its employees ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

In 2021, Stitch Fix publicly denounced an anti-abortion state law in Texas ([1](#)). The company denounced various states' legislative efforts to protect election integrity and security ([2](#)). The company is a member of the "Don't Ban Equality" business coalition, which advocates against any abortion restrictions because they are "bad for business" ([3](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Stitch Fix donated \$100,000 to the Black Lives Matter organization in 2020 (1). It also directly matches donations to the BLM Global Network Foundation (2). After the proposal of an anti-abortion state law in Texas, the company began donating to a local "Practical Support Organization," presumably to aid Texas women seeking abortions out of state (3). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (4).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Stitch Fix does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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