



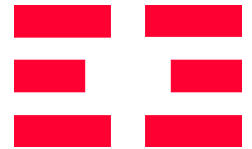
STITCH FIX

Stitch Fix

Locations: California (HQ)

Industries: Consumer Durables and Apparel, Retailing

RISK LEVEL:



High Risk

DESCRIPTION:

Stitch Fix is a personal styling service headquartered in San Francisco. Stitch Fix does not provide protections against viewpoint discrimination, and the company terminated its advertising on Laura Ingram's Fox News show after she criticized gun control activist David Hogg in 2018. Stitch Fix has publicly opposed state-level abortion and election security laws, and the company has funded the BLM organization. For these reasons, Stitch Fix earns a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

In 2018, Stitch Fix pulled its advertisements from Laura Ingram's Fox News show after she criticized gun control activist David Hogg ([1](#)).

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Stitch Fix does not discriminate against religious organizations in its charitable giving.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Stitch Fix does not provide protections against viewpoint discrimination ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

In 2021, Stitch Fix publicly denounced an anti-abortion state law in Texas ([1](#)). Stitch Fix has joined the Civic Alliance, which opposes election security measures ([2](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Stitch Fix donated \$100,000 to the Black Lives Matter organization in 2020 (1). Stitch Fix also directly matches donations to the BLM Global Network Foundation (2). After the proposal of an anti-abortion state law in Texas, Stitch Fix began donating to a local "Practical Support Organization," presumably to aid Texas women seeking abortions out of state.

Uses corporate political contributions for ideological, non-business purposes.**N/A**

Stitch Fix does not have a PAC.

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