



Interactive Investor

Locations: United Kingdom (HQ)

Industries: Commercial and Professional Services, Diversified Financials

RISK LEVEL:



Lower Risk

DESCRIPTION:

Interactive Investor is a British online investment service. Interactive Investor was acquired in 2022 by Abrdn, a Scottish global investment company. Though Abrdn does provide protections against viewpoint discrimination, neither Abrdn nor Interactive Investor has publicly terminated employees or suppliers due to political differences. The two companies have also avoided lending any endorsement or funding to ideological organizations hostile to freedom of expression. For these reasons, Interactive Investor earns a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Neither Interactive Investor nor Abrdn has unfairly terminated business relationships due to ideological differences.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Interactive Investor does not have an independent charitable giving program. However, Abrdn does not discriminate against religious organizations in its charitable giving [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Interactive Investor parent company Abrdn does not provide protections from viewpoint discrimination [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Neither Interactive Investor nor Abrdn has endorsed ideological causes.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Neither Interactive Investor nor Abrdn dispensed corporate funds to ideological groups hostile to freedom of expression. Abrdn has an ESG-focused page on its site, though its ESG practices are limited in scope and make no commitments to ideologically-charged organizations or movements [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Neither Abrdn nor Interactive Investor has a PAC.

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