



# Renault

Subsidiaries: Nissan

Locations: France (HQ)

Industries: Automobiles and Components

## RISK LEVEL:



Medium Risk

### DESCRIPTION:

Renault, an automobile manufacturing company, vets vendors according to LGBTQ policies and is part of the Global Alliance for Responsible Media. However, the company has not publicly terminated business relationships based on views or beliefs. Nissan is a copper sponsor of Out & Equal and Renault has aired several LGBTQ-focused commercials, including one prominently featuring the father of a family as a drag queen. However, it provides viewpoint protections for its employees and does not discriminate against charitable organizations based on views or beliefs. For these reasons, Renault receives a Medium Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **Medium Risk**

*Renault has a written policy pledging to vet vendors for LGBTQ policies. Its Code of Ethics requires vendors to include sexual orientation and gender identity in their nondiscrimination policy (1)(23)(4)(5). However, the company has not publicly terminated business relationships due to religious beliefs or political views.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Renault does not appear to discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **Lower Risk**

*Renault protects its employees against viewpoint discrimination (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Medium Risk**

*Renault has aired multiple primarily LGBTQ-focused advertisements, including one in which the father of a family is a drag queen (1)(*

[2](#)).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

Renault is a member of the Global Alliance for Responsible Media [\(1\)](#)[\(2\)](#)[\(3\)](#). Nissan is a copper sponsor of Out & Equal [\(4\)](#).

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

Renault does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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