



Renault

Subsidiaries: Nissan
Locations: France (HQ)
Industries: Automobiles and Components

RISK LEVEL:



Lower Risk

DESCRIPTION:

Renault is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. The company does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Renault was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread "hate speech" or "misinformation", discuss "debated social issues in a negative or partisan context", or "vilify" individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online (1)(2)(3). The company integrates ESG into its business practices. From its Corporate Social Responsibility Guidelines for Suppliers: "Set up internal GHG targets, based on all scopes 1, 2 & 3 and validate this target via a Science Base Target assessment" (4). The company promotes divisive sex and gender policies. Its Supplier Code of Conduct requires international vendors to include sexual orientation in their nondiscrimination policy (5). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (6).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Renault does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Lower Risk

In December 2024, Nissan pledged to end all DEI training and racial/gender quotas in its business practices and focus on merit (1). The company offers unconscious bias and DEI training to its employees (2). The company appears to prioritize diversity over merit in its recruitment. From its 2022 Diversity and Inclusion Charter: "Diversity and inclusion are promoted throughout the recruitment process, from the drafting of job offers to the selection of profiles, including interviews" (3). Renault protects its employees against viewpoint discrimination (4).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Renault is aligned with the Paris Agreement, which entails a commitment to net zero carbon emissions by 2050 (1). The company is committed to net zero emissions by 2040 (2). The company supports DEI within its business practices, hosting a Diversity and Inclusion Department (3). The company supports DEI within its business practices. From its 2022 Diversity and Inclusion Charter: "The Group created a Diversity and Inclusion Department in 2021, its activities are presented to and validated by the Board of Management each quarter, and the Diversity & Inclusion strategy is presented annually to the Strategy and Sustainable Development Committee, a dedicated committee of the Board of Directors" (4). The company supports ESG within its business practices. From its 2024 Climate Report: "Within the Strategy and Sustainable Development Committee, we ensure that ESG becomes one of the driving forces behind the company's performance and transformation towards more sustainable and inclusive mobility" (5). Nissan scored a 90 out of 100 on the 2023-2024 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. However, in December 2024, Nissan pledged to cease participation in the CEI (6)(7). The company has aired multiple primarily LGBTQ-focused advertisements, including one in which the father of a family is a drag queen (8)(9).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Renault was a member of the Global Alliance for Responsible Media (1)(2)(3). Nissan was a copper level sponsor of Out & Equal (4). However, in December 2024, Nissan pledged to "review future funding of events to ensure that sponsorships align with brand standards and business priorities" (5). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (6).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Nissan does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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