



Unibail-Rodamco-Westfield (URW)

Locations: France (HQ)
Industries: Real Estate, Retailing

RISK LEVEL:



Medium Risk

DESCRIPTION:

Unibail-Rodamco-Westfield (URW) often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. URW occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Unibail-Rodamco-Westfield has not publicly canceled customers, suppliers, or vendors based on views or beliefs. URW integrates ESG into its business practices (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

URW does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

URW does not protect its employees from viewpoint discrimination (1)(2). URW implemented company-wide unconscious bias training for employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

URW partnered with Stonewall to reinforce an inclusive workplace and promotes its Be You Networks and LGBTQIA+ inclusive initiatives (1). URW celebrated Pride Month by displaying Pride rainbows, its UK team hosted an LGBTQIA+ professionals networking event, and the US team hosted in-person Pride socials and lunches (2). URW also hosted drag shows and Pride-themed social events to educate employees on LGBTQ+ inclusivity in the workplace (3). Otherwise, there are no publicly known cases of URW using its reputation to advance ideological causes or policies (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

URW's US team hosted a Drag bingo night and donated portions of the proceeds to support the LGBTQIA+ community and its UK location partnered with ChooseLove an LGBTQIA+ humanitarian aid organization (1). Otherwise, there are no publicly known cases of URW using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

URW does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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