



Accor

Locations: France (HQ)

Industries: Commercial and Professional Services, Consumer Services,

Food Beverage and Tobacco



RISK LEVEL:

DESCRIPTION:

Accor is a hospitality company that owns hotels and resorts across multiple price ranges and geographical regions. Accor provides anti-viewpoint discrimination protections, and the company has not publicly terminated business relationships due to ideological differences. Though Accor has partnered with the International LGBTQ+ Travel Association, the company has generally avoided endorsing specific ideological goals. Accor does not discriminate against religious organizations in its charitable giving. For these reasons, Accor receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

Accor has not unfairly terminated business relationships due to ideological differences.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

Lower Risk

Accor does not have a written rule discriminating against religious organizations in its philanthropy program (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

Lower Risk

Accor provides viewpoint protections for employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom
Lower Risk of expression.

Accor has implemented sustainable development goals as required by the French government, but does not impose restrictions on industries or economic sectors (1). Accor has not corporately endorsed ideological goals or causes (2).



Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Medium Risk of expression.

Accor is a Platinum-level partner of the International LGBTQ+ Travel Association (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Accor does not appear to engage in lobbying or political spending in the United States (1).

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