



Vivendi

Subsidiaries: Groupe Canal+, Havas, Dailymotion, Editis
 Locations: New York (HQ)
 Industries: Commercial and Professional Services, Media and Entertainment

RISK LEVEL:



Medium Risk

DESCRIPTION:

Vivendi is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Havas was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread "hate speech" or "misinformation", discuss "debated social issues in a negative or partisan context", or "vilify" individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online (1)(2)(3). Vivendi has committed to various ESG goals, even tying executive pay to outcomes (4)(5). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (6).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Vivendi does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Lower Risk

Vivendi does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Vivendi signed the French Business Climate Pledge and joined Ecoprod, pledging to achieve carbon neutrality and fight the "climate emergency" (1)(2). The company and its subsidiaries have committed to ideological climate and DEI-related practices (3). Canal+ Group, one of Vivendi's subsidiaries, has defined its diversity and inclusion policy based on five key priorities: gender equality, health and disability, generational diversity, racial diversity and the LGBTQ+ community (4). Havas Group's CEO is a signatory to CEOs for Gun Safety (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

After the overturning of *Roe v. Wade*, a spokesperson from Vivendi subsidiary Havas stated that the company was "discussing various ways to meaningfully support [its] employees" (1). However, it is unclear whether Havas decided to provide corporate funds to employees seeking abortions. Havas was a member of the Global Alliance for Responsible Media (2)(3)(4). Vivendi has held several benefit events and donated the proceeds to the Black Lives Matter organization (5)(6).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Vivendi does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023