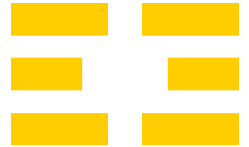




## Bloomerang

Locations: Indiana (HQ)  
Industries: Fundraising

### RISK LEVEL:



Medium Risk

#### DESCRIPTION:

Bloomerang, a donor management software company, does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. Bloomerang promotes LGBTQ organizations and publicizes practices to advance DEI causes. For these reasons, Bloomerang receives a Medium Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.**

Lower Risk

*Bloomerang has not publicly fired customers, suppliers, or vendors based on views or beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.**

Lower Risk

*Bloomerang does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.**

High Risk

*Bloomerang does not provide viewpoint protections for its employees (1)(2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.**

Medium Risk

*Bloomerang has posted multiple blog posts about implementing corporate government practices to advance DEI causes (1)(23). Bloomerang releases a 20X5 DEI matrix to help companies share their DEI policies and advocacy (4).*

**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Bloomerang does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).*

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