



ALDI

Locations: Germany (HQ), Illinois
Industries: Food and Staples Retailing

RISK LEVEL:



Medium Risk

DESCRIPTION:

ALDI does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. ALDI implemented unconscious bias training and released gender transition guidelines for its employees. ALDI pledged \$5.5 million to racial equity causes, including a \$1 million donation to the National Urban League. ALDI is a corporate partner of the National LGBT Chamber of Commerce. The company was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread “hate speech” or “misinformation”, discuss “debated social issues in a negative or partisan context”, or “vilif[y]” individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online. However, ALDI does not discriminate against charitable organizations based on views or beliefs. For these reasons, ALDI receives a Medium Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

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Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

ALDI does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

ALDI does not provide viewpoint protections for its employees (1). The company seemingly appears to prioritize diversity over merit in its hiring and promotion (2). ALDI implemented unconscious bias training for its employees in 2021 (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

ALDI released gender transition guidelines to support its transgender staff (1). The company's DE&I spotlight encourages support of LGBTQ-owned businesses (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Aldi was a member of the Global Alliance for Responsible Media (1)(2)(3). The company's DE&I Philanthropic Fund donated \$5.5 million dollars to organizations supporting racial equity, which included a \$1 million donation to the National Urban League (4)(5). ALDI is a corporate partner of the National LGBT Chamber of Commerce (6).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Aldi does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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