



ALDI

Locations: Germany (HQ), Illinois
Industries: Food and Staples Retailing

RISK LEVEL:



Medium Risk

DESCRIPTION:

ALDI often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. ALDI occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

ALDI was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread “hate speech” or “misinformation”, discuss “debated social issues in a negative or partisan context”, or “vilify” individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online (1)(2)(3). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

ALDI does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

ALDI does not provide viewpoint protections for its employees (1). The company seemingly appears to prioritize diversity over merit in its hiring and promotion (2). ALDI implemented unconscious bias training for its employees in 2021 (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

ALDI released gender transition guidelines to support its transgender staff (1). The company's DE&I spotlight encourages support of LGBTQ-owned businesses (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Aldi was a member of the Global Alliance for Responsible Media (1)(2)(3). The company's DE&I Philanthropic Fund donated \$5.5 million dollars to organizations supporting racial equity, which included a \$1 million donation to the National Urban League (4)(5). ALDI is a corporate partner of the National LGBT Chamber of Commerce (6).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Aldi does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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