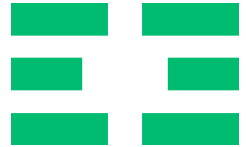



FlipGive

Locations: Canada (HQ)

Industries: Fundraising

RISK LEVEL:

Lower Risk
DESCRIPTION:

FlipGive, a fundraising app for youth sports teams, has not publicly terminated business relationships based on views or beliefs. FlipGive does not publish a nondiscrimination policy and promotes children's books on race and "woke" ideas. The company has not used its corporate funds for ideological purposes, though. For these reasons, FlipGive receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

FlipGive has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

FlipGive does not publish charitable giving guidelines.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

FlipGive does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Medium Risk**

FlipGive promoted books for children to learn about race, including "Woke Baby" and "Antiracist Baby" (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

FlipGive has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

FlipGive does not operate a PAC at this time ([1](#))([2](#)).

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