



Canon

Locations: Japan (HQ)
Industries: Technology Hardware and Equipment

RISK LEVEL:



Medium Risk

DESCRIPTION:

Canon, a Japanese manufacturing company, has not publicly terminated business relationships based on views or beliefs. Canon integrates ESG into all of its business practices, does not make charitable donations to religious organizations, and does not protect its employees from viewpoint discrimination. Canon promotes LGBTQ values in the workplace. For these reasons, Canon receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Canon has not publicly fired customers, suppliers, or vendors based on views or beliefs. Canon integrates ESG into all of its business practices (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Canon does not make charitable donations to religious organizations (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Canon does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Canon promotes its LGBTQ+ inclusion in the workplace, including its Barrier-free Mindsets training program and gender-neutral washrooms (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Canon does not operate a PAC but lobbies in a manner consistent with business interests [\(1\)](#)[\(2\)](#).

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