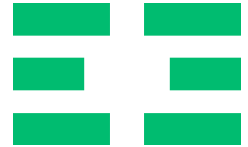




# Newfold Digital

Subsidiaries: Bluehost, web.com, network solutions, HostGator, registrar.com, Domain.com, yoast, NameJet  
 Locations: Massachusetts (HQ)  
 Industries: Software and Services, Website Hosting

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/newfold-digital-endurance-international-group/>

DESCRIPTION:

Newfold Digital does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Newfold Digital does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk**

*Newfold Digital has not publicly canceled customers, suppliers, or vendors based on views or beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A**

*Newfold Digital does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*Newfold Digital does not publish a nondiscrimination policy (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Yoast, a subsidiary of Newfold Digital, published articles advocating for postmodern gender theory and incorporates DEI into all of its*

business practices, offering inclusive language analysis as a product feature (1)(2)(3)(4). Otherwise, there are no publicly known cases of Newfold Digital using its reputation to advance ideological causes or policies (5).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Newfold Digital has not used corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Newfold Digital does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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