



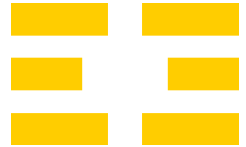
Newfold Digital

Subsidiaries: Bluehost, web.com, network solutions, HostGator, registrar.com, Domain.com, yoast, NameJet

Locations: Massachusetts (HQ)

Industries: Software and Services, Website Hosting

RISK LEVEL:



Medium Risk

DESCRIPTION:

Newfold Digital which is a web technology company, has not publicly terminated business relationships based on views or beliefs. Newfound Digital does not protect its employees from viewpoint discrimination, has published multiple articles advocating for the LGBTQ community, promotes its LGBTQ affinity group, and hosted a virtual Pride event. Yoast a subsidiary of Newfold Digital published articles advocating for postmodern gender theory and incorporates DEI into all of its business practices, offering inclusive language analysis as a product feature. For these reasons, Newfold Digital receives a "Medium Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Newfold Digital has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Newfold Digital does not protect its employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Newfold Digital published an article with multiple ways to support the LGBTQ community, promotes its LGBTQ affinity group, and hosted a virtual Pride event (1)(2)Yoast a subsidiary of Newfold Digital published articles advocating for postmodern gender theory and incorporates DEI into all of its business practices, offering inclusive language analysis as a product feature (3)(4)(5)(6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Newfold Digital does not use corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Newfold Digital does not operate a PAC at this time ([1](#))

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