



Graphic Packaging

Locations: Georgia (HQ)
Industries: Materials

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Graphic Packaging often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Graphic Packaging occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Graphic Packaging has a policy that suppliers must meet certain ESG requirements in order to conduct business (1). However, Graphic Packaging has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Graphic Packaging charitable giving pillars include "putting food on the table, preserving the environment, and investing in education" (1). The company does not appear to discriminate against charitable organizations based on views or beliefs (2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Graphic Packaging does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Medium Risk

Graphic Packaging incorporates ESG into all of its business practices, including its 2025 goals (1). Otherwise, there are no publicly known cases of Graphic Packaging using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

Graphic Packaging has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

Lower Risk

Graphic Packaging has not used its PAC donations or lobbying for ideological purposes (1)(2)(3).

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