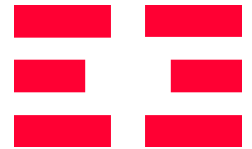




# JPMorgan Chase

Subsidiaries: WePay  
Locations: New York (HQ)  
Industries: Banks, Diversified Financials

RISK LEVEL:



High Risk

## DESCRIPTION:

JPMorgan Chase is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. JP Morgan Chase embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk**

*In July 2022, West Virginia placed JPMorgan Chase on its Restricted Financial Institutions List for its “boycott of energy companies” according to its ESG policies and publicly available statements. The West Virginia State Treasurer will remove JPMorgan Chase from the list “if the institution demonstrates that it has ceased all activity that boycotts energy companies according to West Virginia Code §§12-1C-1” (1)(2). On May 3rd, 2023, JPMorgan Chase was placed on Oklahoma’s Restricted Financial Companies List for its boycott of energy companies as defined in 74 O.S. §12002(A)(I). After being placed on this list, JPMorgan Chase had 90 days to “cease engaging in the energy company boycott to avoid qualifying for divestment by the state governmental entity”. JPMorgan Chase has not ceased its boycott and therefore remains on the 2024 list (3)(4). JPMorgan Chase quit doing business with private detention companies in response to leftist pressure groups who disagreed with the Trump administration’s immigration policy (5). There are allegations from well-known conservative activists that their accounts were terminated with no warning or stated reason (6)(7). CEO Jamie Dimon has stated that the bank would not do business with manufacturers of “military-style” weapons for civilian consumers, and the bank has stated that its business relations with firearms manufacturers “have come down significantly and are pretty limited” (8)(9). U.S. Senators have expressed concern about this discrimination, and state laws have even prohibited the bank from bidding on government bonds, debt, or financing, but the bank has held firm in its stance (10)(11). The office of Senator Ted Cruz investigated Intuit Quickbooks for its policy prohibiting gun manufacturers from using its services, which found that JPMorgan pressured the company to restrict gun sellers from using QuickBooks payment processing services (12). JPMorgan Chase’s Code of Conduct uses subjective language that prohibits suppliers and even customers from engaging in “discrimination, harassment, or inappropriate or abusive conduct” (13). However, according to members of Viewpoint Diversity Score, the company has dropped its “social risk” policy and terms like “hate” or “intolerance” from its payment processing policy (14). The bank no longer lends to coal mining projects and limits funding to Arctic drilling projects (15). WePay, a payment processor owned by JPMorgan, terminated an account of a conservative political group that was set to host an event with Donald Trump, Jr., in 2021 (16). Chase Bank also terminated the account of Lt. Gen. Flynn, former White House National Security Advisor, due to “reputational risk” in 2021, though the bank later retracted the cancellation as a “mistake” (17). In 2021, a credit card processor owned by Chase closed the account of Arkansas Family Council, a conservative, pro-life organization, for being a “high risk” client (18)(19)(20). In October 2022, JPMorgan Chase canceled its banking relationship with the National Committee for Religious Freedom (NCRF), a nonpartisan, multi-faith nonprofit (21)(22)(23). In response to this action, NCRF started an online media campaign with the name #ChasedAway and a corresponding [website](#) to track other examples of this type of cancellation. JPMorgan Chase canceled Mercola Market’s company bank accounts and its employee’s personal accounts. According to CEO Steven Rye, this was because of Dr. Mercola’s controversial views on the*

origins of COVID-19 and the trustworthiness of the vaccine, which he published in a national bestseller. JPMorgan Chase denies this rationale but says one cannot be disclosed “for legal reasons” (24)(25). JPMorgan Chase’s HRC 2023-2024 CEI rating indicates the company recruits employees based on sexual identity. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (26)(27).

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**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk**

JPMorgan Chase’s HRC 2023-2024 CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). JPMorgan Chase does not publish charitable giving guidelines but restricts giving to certain religious organizations in its gift matching program. The company will only give to religious organizations that provide non-sectarian services but will not give to “programs that are otherwise religious” (3)(4).

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**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk**

JPMorgan Chase’s HRC 2023-2024 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees and specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). JPMorgan Chase is a signatory of the Gender & Diversity KPI Alliance, appearing to prioritize diversity over merit in its business structure through the establishment of gender and racial targets for its leadership composition and its support of DEI in its hiring and promotions (3)(4). The company does not provide viewpoint protections for its employees (5).

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk**

JPMorgan Chase’s HRC 2023-2024 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. JPMorgan Chase signed an open letter in support of the Equality Act, a controversial bill (3). Its CEO, Jamie Dimon, knelt during the “National Anthem” to show support for racial justice (4). After initially weighing in against the Georgia election integrity law with a general statement about voting rights, CEO Jamie Dimon refused to sign an open letter of business leaders inspired by the Georgia law, saying that he does not have a need to weigh in on state-specific matters of legislation (5)(6). Dimon is a member of the Business Roundtable and signed its 2019 Statement on the Purpose of a Corporation, which promotes stakeholder capitalism over traditional obligations to shareholders (7)(8). JPMorgan Asset Management is part of the Net Zero Asset Managers initiative and JPMorgan Chase is part of the Net Zero Banking Alliance and is a Ceres Network Member, committed to carbon neutrality by 2040 (9)(10)(11)(12). JPMorgan Asset Management was a member of Climate Action 100+ but withdrew its membership in February 2024 likely over growing concerns of potential antitrust violations, as well as because signatories were expected to start implementing climate transition plans and after legal investigations from state Attorneys General. A spokeswoman for JPMorgan Chase said the firm will not renew its membership in Climate Action 100+ because it has made significant investments in developing its own climate risk engagement framework, now employing 40 dedicated sustainable investing professionals (13)(14)(15)(16)(17). The Company’s Office of LGBTQ+ Affairs has issued multiple statements throughout the years encouraging “marriage equality” in multiple countries, though it has only endorsed transgender rights in the United States (18). The company signed Orlando Economic Partnership’s DEI pledge, committing themselves to fight systemic racism, prioritize the success of diverse people in its workplace, and ensure DEI “is a strategic imperative with demonstrated commitment and actions” (19).

JPMorgan Chase is no longer a signatory to the Equator Principles, an industry benchmark for assessing environmental and social risks in project-related finance. A spokesperson for the company said the bank has “invested in environmental and social risk experts and in-house processes”, making it unnecessary to maintain membership, although its in-house standards will continue to be informed by the Equator Principles (20). The company is a signatory of the Institutional Limited Partners Association’s Diversity in Action Initiative, committing itself to specific actions that advance DEI within the governance and policies of the organization and the private equity industry more broadly (21)(22)(23). JPMorgan Chase’s CEO, Jamie Dimon, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (24)(25).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

JPMorgan Chase provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children (1)(2)(3)(4)(5). JPMorgan Chase’s HRC 2023-2024 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (6)(7). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders. The company gave \$500,000 to the Southern Poverty Law Center and other BLM-adjacent organizations, totaling \$30 billion in racial justice investments (8)(9)(10). JPMorgan has also donated to Planned Parenthood (11). The JPMorgan Chase Foundation has provided funding to various local chapters of the ACLU (12). The company is a platinum partner of the HRC, a titanium sponsor of Out and Equal, and a founding corporate partner of the National LGBT Chamber of Commerce (13)(14)(15). JPMorgan Chase is a member of the MCCA, indicating its focus on recruiting, retaining, and promoting employees based on race (16)(17). The company is a partner of the HRC’s Foundation (18).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. High Risk**

JPMorgan Chase’s HRC 2023-2024 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. JPMorgan Chase PAC donated to the Equality PAC but has not lobbied for ideological purposes (3)(4)(5).

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