

**DESCRIPTION:**

SimpliSafe ended its charitable partnership with the NRA in 2018 after receiving political pressure. SimpliSafe does not provide its employees with protections against viewpoint discrimination. However, SimpliSafe has not used its corporate reputation or funds to advance ideological causes or groups hostile to freedom of expression. For these reasons, SimpliSafe receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

SimpliSafe has not publicly terminated clients or employees due to views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

SimpliSafe has not published its charitable giving policy. However, in 2018 SimpliSafe ended its charitable partnership with the NRA after political pressure (1)(2).

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

SimpliSafe does not provide its employees with protections against viewpoint discrimination (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

There are no publicly known instances of SimpliSafe using its corporate reputation to advance ideological causes or policies.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

There are no publicly known cases of SimpliSafe donating to ideological groups hostile to freedom of expression.

Uses corporate political contributions for ideological, non-business purposes.

N/A

SimpliSafe does not operate a PAC at this time.

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