

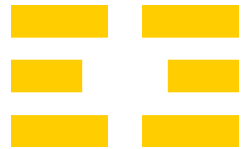


SimpliSafe

Locations: Massachusetts (HQ)

Industries: Technology Hardware and Equipment

RISK LEVEL:



Medium Risk

DESCRIPTION:

SimpliSafe, ended its charitable partnership with the NRA in 2018 after receiving political pressure. The company does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. SimpliSafe has not used its reputation or corporate funds for ideological purposes. For these reasons, SimpliSafe receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

High Risk

SimpliSafe has not published its charitable giving policy. However, in 2018 SimpliSafe ended its charitable partnership with the NRA after political pressure [\(1\)](#)[\(2\)](#).

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

High Risk

SimpliSafe does not provide viewpoint protections for its employees [\(1\)](#)[\(2\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.

Lower Risk

SimpliSafe has not supported ideological causes or policies [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

SimpliSafe has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes. N/A

SimpliSafe does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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