



1-800-Flowers

Locations: New York (HQ)

Industries: Retailing

RISK LEVEL:



Medium Risk

DESCRIPTION:

1-800-Flowers does not provide viewpoint protections for employees, though the company has not terminated business relationships due to ideological differences. 1-800-Flowers does not discriminate against religious organizations in its charitable giving. However, 1-800-Flowers has implemented ESG policies into its business, and the company has engaged in LGBTQ-related legislative advocacy and funded GLAAD. For these reasons, 1-800-Flowers receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

1-800-Flowers has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs. 1-800-Flowers integrates ESG into its business operations (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

1-800-Flowers does not discriminate against religious organizations in its charitable giving. 1-800-Flowers does not have an employee matching program at this time (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

1-800-Flowers does not protect its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

1-800-Flowers has signed the HRC's Business Coalition for the Equality Act and the Business Statement on Anti-LGBTQ Legislation (1)(2). 1-800-Flowers has committed to public advocacy for or engagement with LGBTQ causes, such as running promotions for Pride

Month (3). 1-800-Flowers is a signatory of the CEO Action for Diversity and Inclusion pledge (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

1-800-Flowers funds GLAAD, which engages in LGBTQ policy advocacy (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

1-800-Flowers does not have a PAC at this time.

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