



# Firehouse Subs

Locations: Florida (HQ)

Industries: Food Beverage and Tobacco

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Firehouse Subs does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. Firehouse Subs' CEO has signed the CEO Action for Diversity and Inclusion pledge. Firehouse Subs has not used its corporate funds for ideological purposes. For these reasons, Firehouse Subs receives a Lower Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Firehouse Subs has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Firehouse Subs focuses its charitable giving on first responder organizations and does not discriminate against charitable organizations based on views or beliefs (1)(2). Firehouse Subs does not offer an employee matching program at this time.*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Firehouse Subs does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** Medium Risk

*Firehouse Subs' CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (1)(2).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Firehouse Subs has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Firehouse Subs does not operate a PAC at this time ([1](#))([2](#)).*

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